



Welcome to Adell's School of Dance!

First and foremost, thank you for choosing us! We take pride in educating children in the art of dance with the use of music and movement. We are so excited to start our 20th Anniversary 2026-2027 Dance Season!

How to Contact Us:

Phone: 716-283-1078

Email: adellsschoolofdanceinfo@gmail.com

NEW OFFICE HOURS: Our ASD front desk will be open Monday-Thursday from the **1st-15th** of the month. The remainder of the month, we ask that you use the drop box located at the front desk.

Office Hours (1st-15th of the month) Monday-Thursday 5:00pm-8:00pm

Studio Director Parent Portal:

How do I access the ASD Parent Portal?

Use this link to set up/access your account in **STUDIO DIRECTOR** :

<https://app.thestudiodirector.com/adellsschoolofdance/portal.sd>

Classes:

What if I feel my child is in the wrong class?

Class placement is based on age, experience and ability. If you have any questions or concerns regarding the placement of your child, please **do not** speak to the teacher about it. This matter should **only** be brought to the attention of Miss Adell. Please email the studio with any concerns.

Dancer Drop off:

- Please arrive 10 minutes prior to class time

Dancer Pick Up:

- Please DO NOT BE LATE! If there is a day that you know you will be running late, please leave a message on the studio phone (716-283-1078), email the studio (adellsschoolofdanceinfo@gmail.com) or send a note in with your dancer(s).

With the exception of the "Intro to Dance" classes, only dancers will be permitted to stay in the facility during class time. We will be hosting a parent watch week approximately every six weeks. The schedule of watch week is listed on the ASD at-a-Glance Calendar.

SHOES & DANCEWEAR:

Where can I get shoes and dancewear?



ASD Boutique
QR Code

Intensive Classes: Tap and Ballet Shoes are to be ordered through the studio as we use a specific kind of shoe for our ASD Showcase. For tumbling, the dancers are to be barefoot.

Tap, Lyrical, and Jazz: ASD has chosen specific shoes for our dancers. Any class requiring Pirouette lyrical shoes will be ordered through the ASD Boutique. For all other shoe needs, please utilize the ASD Boutique QR code. This will provide a list and link of the chosen shoes for you to purchase. ASD will not be responsible for returns. Please view the size chart from the company's website. Dancers should dress comfortably and avoid wearing jeans in class.

Acro: Shoes are not required for Acro classes. Students should dance barefoot. Please wear a tighter fitting top to ensure safety and privacy while working on tricks that require dancers to be upside down.

Hip Hop: Hip Hop dancers should wear sneakers to class. Specific sneakers will need to be purchased outside of the cost of costume for the Showcase in June. We will provide more information once costumes are ordered.

What is the dress code for Ballet class?

Dancers are required to wear any style of leotard. Tights are mandatory and can be pink, black or nude. Pink ballet shoes are needed, dancers may also wear any color ballet skirt or dance shorts. Hair must be pulled back into a bun. Boys may wear dance pants or shorts and tighter fitting teeshirt or tank.

NEW! ASD will be opening an ASD Store through Stuart Sports for studio gear. All information will be emailed when the store is open for ordering. For any ASD gear/shoe related questions please email the ASD Boutique directly boutiqueofasd@gmail.com

Billing and Tuition:

How do I make a payment?

Payment can be sent into the studio with your dancer in a labeled envelope. Please utilize our **Drop Box** located at the front desk, as there may not be someone tending to the front desk. Please ensure your dancer's FIRST and LAST name is on the envelope as well as what the payment is for (tuition, costume etc.). You may pay tuition with cash, check or money order during payment week. Payment week ends on the 15th of each month.

You are always welcome to mail payments directly to the studio:

Adell's School of Dance
2420 Military Road
Niagara Falls, NY 14304

Please make checks payable to: Adell's School of Dance

Receipts will be issued via email when they are applied to your Studio Director account.

Registration Fee: \$35.00 Single Student Fee/\$50.00 Family Fee (Non-Refundable)

ASD Class Prices 2026-2027 Season

CLASS	MONTHLY INSTALLMENT
Me & Mini Me/Dancer Debut (Toddler)/Intensive Class	\$45.00
45 min Regular Classes	\$45.00
60 min Regular Classes	\$60.00
90 min Regular Classes	\$90.00
Single Dancer/Family Discounts (Effective 8/2024)	
1 Dancer Discount: enrolled in 5 classes or more	5% discount off entire monthly tuition
1 Dancer Discount: enrolled in 7 classes or more	7% discount off entire monthly tuition
Siblings enrolled in a combined total of 9-11 classes	10% Discount off entire monthly tuition
Siblings enrolled in a combined total of 12-15 classes	15% Discount off entire monthly tuition
Siblings enrolled in a combined total of 16+ classes	20% Discount off entire monthly tuition

For the month of September, tuition will be due the first week of classes.

Our tuition is based on the yearly cost of lessons, not classes per month. Payments are broken into 9 months.

The yearly tuition is firm regardless of how many weeks are in a given month, snow days or if you choose to take a vacation.

When is Tuition Due?

Tuition is due on the **1st** of the month. The last day for payment without incurring a late fee is the **15th** of each month. For the month of September, tuition is due the first week of classes.

When will I be charged a late fee?

As of the 16th of the month, a \$20 accumulative late fee will automatically be applied to your bill, regardless of the day of the week the 15th falls on.

Accounts more than 30 days past due will result in your dancers being unable to participate in class until the account is brought current.

Is there a referral program?

If you refer a new student to ASD that continues into January, you will receive a \$25 referral credit to your account in February for EACH referral.

Payment Policies:

At this time we accept personal checks and cash.

Any returned checks are subject to a \$30.00 service charge as well as any other additional fees the studio may incur.

Accounts more than 30 days past due, will result in your dancer being unable to participate in class until the account is brought current.

Me and Mini Me, Dancer Debut and Intensive Programs:

First and foremost, we thank you for choosing us! We take pride in teaching the art of dance to children and are so excited to have you as part of our program! Our Me and Mini Me, Dancer Debut and Intensive classes introduce Musicality, Tap, Jazz, Ballet and Acro(Tumbling) all combined into one class per week. Dancers must be potty trained in order to take an intensive class. Dancers do not need to be potty trained in order to enroll in the Dancer Debut or Me and Mini Me classes. Below is what your dancer will need:

Shoes: **Dark Tan U-Shell Tap Shoes.** If you have already purchased something different, that is fine for class. The U-Shell Tap Shoes are required for our Showcase! Ballet Shoes are NOT REQUIRED however, dancers will change their shoes during class. If your child does not have ballet shoes, they are more than welcome to put their sneakers back on. Please send your dancer with a slip on/velcro sneaker if they are unable to tie their own shoes. Please label all shoes with the dancer's name.

ASD will be sizing dancers during our Open House dates. Once classes begin, we can measure your dancer for shoes according to the monthly calendar. Shoes and ASD Gear are cash only.

Sticker Book: A book with plain paper and the dancer's name on the inside cover will work. Please decorate to your child's liking! This is one of the ways we reward the dancers for their hard work. They will need to bring this to class every week.

Attire: This is the fun part, feel free to dress your dancer as "fu-fu" or fluffy as you'd like! Please NO jeans. Leggings, shorts, leotards, tanks, tights....anything that they are comfortable moving in can be worn to class. Some of these items will be available to order during our Open House dates. Please NO gum or jewelry for their safety. Hair needs to be pulled away from their face.

Observing: One adult per dancer will be permitted in the studio during class time. For the Dancer Debut and Intensive classes parents will be asked to view the class from the hallway, you will not be in the classroom. If you choose not to stay for class that is perfectly ok!

Showcase: This is our end of the year recital! All Intensive levels, Dancer Debut and Me and Mini Me classes will perform in the Showcase. Our Red Carpet Showcase is specific for our Intro to Dancers to shine on stage. This show typically is a Matinee show with an awards ceremony to follow. Dancers will also perform in one of our Evening shows. The Toddler Tumble class is NOT in the end of the year showcase. The 2026 ASD Showcase weekend will take place June 5th and 6th at Niagara Falls High School

Costumes:

What is the Costume Deposit?

- For Toddler & Intensive classes, a costume deposit of \$80.00 per routine is broken up into 2 payments for your convenience.
- Recreational classes, the costume deposit will be \$85.00.
- Competitive classes will have a \$95.00 deposit.
- The 1st half of the deposit is due by **October 22nd**.
- The 2nd half of the deposit is due by **November 19th**.
- The fee does NOT include tights or shoes required for the class/routine.
- Costume deposits are NON-REFUNDABLE after NOVEMBER 19th. Once a costume is ordered, if the dancer chooses to no longer take class, the costumes ordered may be picked up at the studio. If the costumes are not retrieved prior to June 1st, they become the property of ASD.

ALL costumes that have not been paid in full by November 19th, will receive a \$20.00 late fee per costume. Costumes will be ordered within the next two weeks.

Unfortunately, if the costume fee is not paid by December 15th, we cannot guarantee that we will be able to receive your costume in time for competition/ ASD Showcase. If we are able to still order them and receive on time, there may be additional charges added for express shipping and processing.

Costume overages for classes may exceed the original costume deposit or include extras such as tights, gloves or embellishments. This will be billed to your account in April of 2027.

ASD Showcase:

The 2027 ASD showcase is usually the first or second weekend of June. We will update you with exact dates and information once they are determined/approved by the theater.

Showcase Fee:

What is the Showcase Fee? The Showcase Fee is \$90.00 per dancer. Each dancer will receive an **ASD Showcase Shirt** and **ASD Showcase Jump Drive** for the performance of your choosing.

This fee also includes the following:

- Venues' for studio and dress rehearsals and showcase
- Staff for rehearsals and showcase, videography, lighting and sound
- Cleaning crews and security for studio rehearsal, stage rehearsal and showcases
- Floor rental for dress rehearsals and showcase
- Creating/transporting Props

When is the Showcase Fee Due?

This fee is due **May 1st**.

FREQUENTLY ASKED QUESTIONS:

If my dancer decides to no longer participate, what will I be refunded?

Depending on when the dancer chooses to no longer take class will directly affect what will be refunded. The registration fee is non-refundable. If the child quits after November 19th the costume deposit will not be refunded. Please see the front desk for specific questions.

How do I know if classes are canceled due to weather?

You will be notified via email to the email address the studio has on file. There will also be a message posted on our Facebook and Instagram pages.

How to meet with Miss Adell:

If you have questions or concerns and need to speak with Miss Adell, please never hesitate to ask. We can only solve problems if we know about them and take pride in having open lines of communication. Please email adellsschoolofdanceinfo@gmail.com or call (716) 283-1078 to schedule a time.

Thank you for celebrating our 20th Anniversary with us.

Love- Miss Adell xoxo